

EDMUND BROWN

Motion Design | Animation | VFX

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I have been working in broadcast design and animation since 2005. I am currently working as a 3D animator and motion graphics designer in London and Berlin, where I live for most of the year. For the majority of my career I've worked as an animator, and I also have solid experience in compositing, editing, matchmoving, roto and 3D integration.

Since studying traditional filmmaking at university, then experimental video, I have worked in the broadcast industry as a post-production specialist and animator for varied employers. Each job is unique; as such, I have worked as a print/motion graphics designer, creative director, film compositor, 3D modeller/animator, content producer and more recently as a 3D technical designer.

I work across Europe, speak some German and French and aside from making nice videos, I write (articles, stories) and make music.

Previous employer

flora&faunavisions GmbH
Skalitzer Strasse 68, Berlin, Kreuzberg 10997, Germany
//florafauvisions.de

Position: 3D Designer (permalance) - Design, animation and technical solutions (dynamics, Thinking Particles, rigging, Xpresso, multi-pass renders with C4D and compositing, animation and motion design in AE

I have been self-employed since 2007.

Notable freelance positions:

Animator @ Tundra Group - Animated Exeter festival - "Isca Obscura":

I used After Effects to animate illustrations to describing some of the local folklore of Exeter and the surrounding area, for a short commissioned piece entitled 'Isca Obscura'

Motion design @ Flora & Fauna Visions - FIS Ski World Championship, 2011

I was tasked with creating 3D elements for a gigantic projection setup on the landing slope of the ski jump at Garmisch Partenkirchen, site of the 2011 Ski WM. I worked with soft body dynamics and sub-poly displacement to create a giant red curtain to cover the slope, softbody dynamics to create bouncing inflatable balls and used poly shape morphs to exactly loop cloth dynamics for flags bearing the logos of the event.

Animator for Hatch Berlin: I worked with fashion illustrator Tomek Sadurski to produce a teaser trailer for the Boudoir lingerie trade fair at Postbahnhof in Berlin. Using Tomek's vector and bitmap scans, we produced a short narrative sequence of his custom artwork in After Effects to appear on Boudoir's website.

Compositor for Fugitive Studios: Working on Tim Burton's version of Sweeney Todd for Time Warner, I was charged with taking 4k footage and applying translated subtitles to the correct scenes and frames in After Effects, and exporting the sequences to be laser mastered back onto 35mm for duplication/exhibition

Animation director/ animator for BBC Bristol "Spookworld": Model and texture in Blender, key and posterise greenscreen footage, working with maps and historical data, storyboards and animatics provided by my partner, to make dramatic cutscenes for a proposed documentary about the renowned spy Sidney Reilly.

3D Compositor/Motion Graphics Designer at HMX Media: For three months, I worked on projects for Sony, Panasonic and Nikon, compositing photoreal 3D beauty passes of consumer electronics and greenscreen RED footage into completed pieces for web delivery. I was also charged with creative directing, designing and animating motion graphics for both broadcast advertising and interactive internet media

Education

University College For The Creative Arts, Farnham, Surrey
BA (Hons) Film & Video, Digital Screen Arts: Incomplete

Bedford College, Bedford
EDEXCEL Diploma in Foundation Studies Art & Design: Merit (majored in Lens Based Media)

Bedford College, Bedford
BTEC National Diploma in Media: Moving Image and Sound Production: Merit

Software

I use After Effects for animation and compositing, occasionally Nuke for multi-pass compositing, and Cinema 4D for 3D modelling, animation and rendering. I use Blender for liquid simulation. Naturally I use Photoshop and Illustrator for assets/textures. I use SynthEyes for 3D tracking, Motor for roto mattes and Keylight (Nuke/AE) for keying duties.

Broadcast Credits

July '10 - HSBC TV adverts: "Florist" and "Daddy" (aired Aug 2010)

Client: HSBC

Studio: Th1ng

Role: After Effects cleanup, keying and roto at 4k res

March '10 - Broadcast trailers for The Ghost, How to Train Your Dragon, Iron Man 2 (aired April 2010)

Clients: Paramount, Fox, WB, various others

Studio: The Picture Production Company

Role: Motion graphic design, matte compositing, layout/design duties

January '08 - Motion Graphics - "Supersize Vs. Superskinny" - (TV, aired Jan 2008-present)

Client: Endemol

Studio: Skaramoosh London

Role: Re-animate designed show titles to pass Harding photo-sensitivity clip test

July '07 - Motion Graphics - "CNN African Journalist Awards 2007" - (aired July '07)

Client: CNN

Studio: GHA

Role: Tweaking motion graphic elements supplied by the client, design and animation of other interstitial graphics, and versioning clips for all categories, nominees and winners. I also designed and animated 3D elements using AE, 3D Invigorator and Blender.

Aug – Sep '06 - 3D animator "Contaminant ID"

Client: Contaminant Media

Studio: Shroom Studio

Designed and animated a 10-second ident for internet television site Contamination Media using Blender to model, rig and render.

April '06 – Animator "Tax The Fat" (titles, aired May '06)

Client: More4

Studio: Shroom Studio

I added camera tweaks, titles and effects to an 10-second animated sting for this hour-long doc.

March '06 – Roto & Matte Removal - Fightstar – "Hazy Eyes" (music promo)

Client: Island Records

Studio: Shroom Studio

I prepared assets for the 3D animation, mostly with Photoshop, and produced alpha channels for all of the (16mm celloid) greenscreen shots.

September-November '05 – 2D Animator - "Mischief", (TV doc, aired Jan '06)

Client: BBC3

Studio: Shroom Studio

Shroom produced several interstitial animations for this documentary series. On "MRSA" I designed and animated a small section, and otherwise provided assets and assistance for the senior animators.

Client List (recent first)

Cartoon Network/Turner

Digital and Direct - "Sky+ box 1Tb" broadcast ad for Sky

Disney Channel

Stuttgart Ballet "Miniatures" (for Tomek Sadurski)

Ninja Tune (with Andrew Marshall)

Vinspired Youth Volunteer Awards (for Tundra*)

Animated Exeter "Isca Obscura" (for Tundra*)

FIS, GAP (Ski World Cup 2011) (for Flora & Fauna Visions)

Auto Trophy Magazine Awards 2011 (for Flora & Fauna Visions)

Deutsche Post (for Flora & Fauna Visions)

BAMBI Hilft Kindern (for Flora & Fauna Visions)

IBM (for Text100/Jonathan Brayshaw)

Tommy Hilfiger LIVE/LOUD perfume (for Flora & Fauna Visions)

HSBC - TV Ads "Florist" and "Daddy" (for Th1ng)

Saint Digital - Saint Digital Showreel 2010

Boudoir Berlin "Boudoir Fair Promo" (for Hatch Berlin)

Deutsche Telekom (for Q-Bus Mediatektur)

Sony (for HMX Media)

Magellan (for HMX Media)

Panasonic (for HMX Media)

Nikon (for HMX Media)

Foster + Partners

BBC Bristol "Spookworld Teaser"

Endemol UK (for Skaramoosh) "Titles: Supersize Vs. Superskinny"

Time Warner (for Fugitive Studios) Euro territories subtitles for "Sweeney Todd"

CNN Africa (for GHA Group) "African Journalist of the Year Awards" - show package

Sony BMG Music (for BigBalls)

PBS America (for Mayavision)

More4 (for Shroom Studio)

Island Records (for Gas & Electric)

BBC3 (For Shroom Studio)

2011